

**US 158 – Seasonal Traffic Backup Counter Measures – Currituck and Dare Counties**

1. No Right Turn on Red – This restriction will be added for traffic traveling northward on US 158 and making a right turn to continue north on NC 12 at the Kitty Hawk Rest Area intersection.
2. Do Not Block Intersection – These signs will be installed on the traffic signal mast arms for traffic entering Dare County on US 158.
3. Lane Assignment Signage – This signage will be placed on US 158 prior to the Wright Memorial Bridge to give advance notice to motorists. This should reduce lane changes approaching the Kitty Hawk Rest Area intersection.
4. Law Enforcement Presence – Local governments will provide a limited presence at key intersection during peak periods.
5. Traffic Signal System – Traffic signal timing and operation has been reviewed. Operation will be closely monitored during peak travel times and adjusted as appropriate to ensure traffic is flowing at optimum levels.
6. Traffic Cameras – Traffic cameras through Currituck and the northern beaches are working properly. Every effort will be made to ensure operation during the summer season.
7. Travel Times – The southbound message boards in Currituck will display real time travel times to the Outer Banks area.
8. Alternate Travel Route – A portable message board with a highway advisory radio will be in placed on NC 168 north of Sligo to promote the alternative travel route using NC 34 to US 17 to US 64. This system will be activated during peak travel times.
9. Marketing –
  - a. The Visitor's Bureau has created a "GetToTheOBXFASTER" webpage that provides recommendations for alternate routes and check in dates/times.
  - b. The NCDOT public information office will issue press releases at appropriate times regarding alternate routes and include this information when providing press releases regarding other Outer Banks issues. A link to the above website will be included. This information will also be shared through social media. In addition, they are working with VDOT in an effort to promote the alternative route in Virginia.

c. "Destination Dare" Gov Channel 191 segment